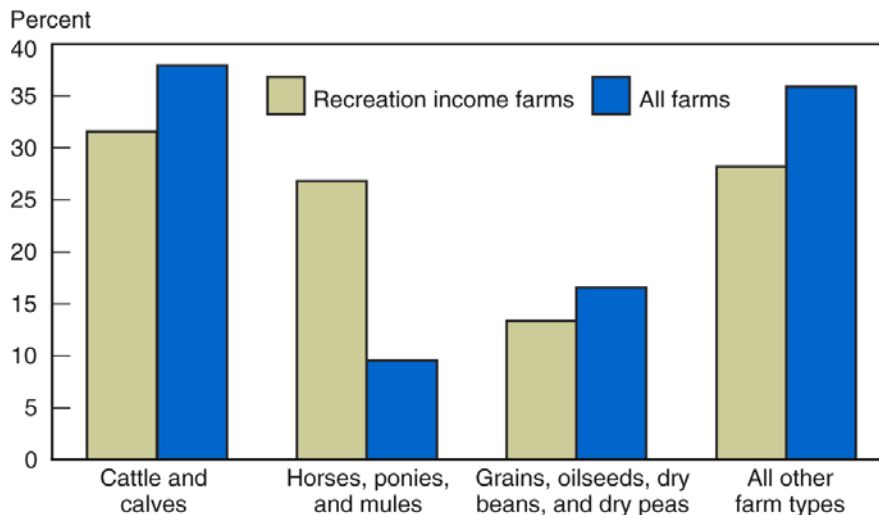


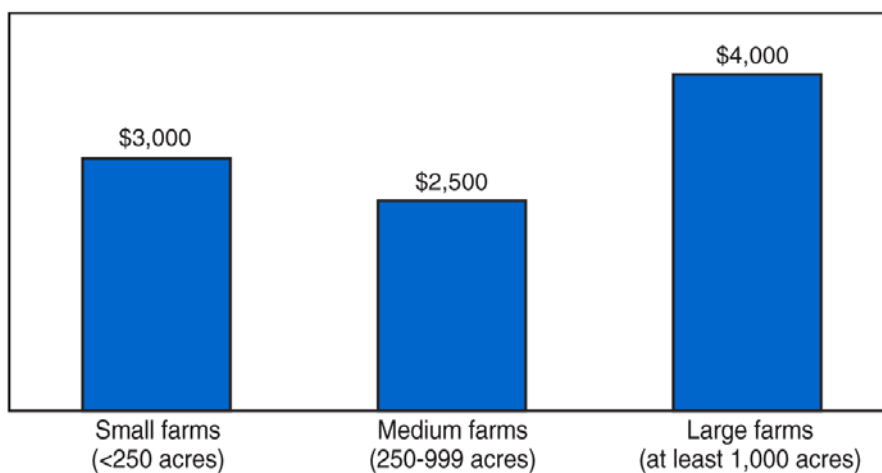
Agritourism and Farm-Based Recreation



Percent distribution for top three farm types with recreation income, 2004



Average per-farm recreational income by farm size¹, 2004



¹Excludes farms reporting no recreation income.

Agritourism includes a wide array of farm and farm-related activities, including:

Outdoor recreation

- Fishing
- Hunting
- Wildlife study
- Horseback riding

Educational experiences

- Cannery tours
- Cooking classes
- Wine tasting
- On-farm museums

Entertainment

- Harvest festivals
- Barn dances
- “Petting” farms

Hospitality services

- Overnight farm or ranch stays
- Guided tours

On-farm direct sales

- “Pick-your-own” operations
- Roadside stands
- Farmers markets