WORKSHOP SESSION I
10:15-11:15AM

1. Climate and Farm Bureau: Engaging in the National Discussion and Preparing for the Future
2. Deep Dive into IFB’s National Priority Agenda
3. Anhydrous Ammonia
4. Strategic Political Influence In Organizations of Shared Governance
5. A Deep Dive into State Legislative Priorities

WORKSHOP SESSION II
3:30-4:30PM

6. Climate and Farm Bureau: Engaging in the National Discussion and Preparing for the Future
7. The Media Called Now What?
8. What’s New in Transportation?
9. Effecting Change in Local Government
10. A Deep Dive into State Legislative Priorities

WORKSHOP SESSION III
4:45-5:45PM

11. Understanding the Farmland Assessment Formula
12. Livestock & Local Gov’t
13. What’s New in Transportation?
14. Effecting Change in Local Government
15. ACTIVATOR

WORKSHOP SESSION I
10:15-11:15am

Title: Climate and Farm Bureau: Engaging in the National Discussion and Preparing for the Future  
Speaker: Terri Moore, Vice President of Communications at American Farm Bureau Federation  
Description: Climate Change is certainly a topic that incites strong feelings. We are grateful to have AFBF staff join us this year for a presentation and discussion about how they navigate climate discussions in Washington D.C. with members of Congress and with our agricultural partners at the national level. AFBF staff works very hard to evaluate legislative proposals on climate and to prepare for legislation that may come in the future. Working with Farm Bureau leaders across the country, and traditional and non-traditional partners, AFBF has begun telling a story of agriculture that celebrates the environmental sustainability of our industry. Come hear the presentation and join us for a discussion about how Illinois efforts can complement national efforts and position our members well for future climate-related legislation.

Title: Deep Dive into IFB’s National Priority Agenda  
Speaker: Adam Nielsen, Director of National Legislation & Policy Development, Illinois Farm Bureau
Description: USMCA’s signed, sealed and delivered. China has signed Phase I. What’s in it? And what’s next on trade? And by the way, what are the chances for MFP 3.0?

Title: Anhydrous Ammonia
Speaker: Jeff Squib, Bureau Chief, Bureau of Agricultural Products Inspection, Illinois Department of Agriculture
Description: An April 2019 release of anhydrous ammonia in a highly urbanized part of Lake County resulted in 41 people being sent to the hospital and drew the attention of the media and elected officials alike. In fact, since 2014, there have been 131 reported incidents of anhydrous ammonia releases. This session will provide the audience with a focus on the current anhydrous ammonia regulations to ensure the safe use of the product in Illinois.

Title: Strategic Political Influence in Organizations of Shared Governance
Speaker: John Caupert, President, WCUSD#5 Board of Education
Description: My career has seen me serve three terms as President, Alumni Board of Governors, SIU - College of Agricultural Sciences; President, Staff Senate, SIUE; three terms as President, Waterloo Community Unit District #5 Board of Education; 13 years as Executive Director of the National Corn to Ethanol Research Center. These rolls require strategic utilization of political influence, in the day to day management of shared governance. During my session, I will share in those strategies, and the positive influence they play.

Title: A Deep Dive into State Legislative Priorities
Speaker: Kevin Semlow, Director of State Legislation, Illinois Farm Bureau
Description: This session will discuss the state legislative priorities for our organization and allow time for members to ask questions of our lobbyist.

WORKSHOP SESSION II
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Title: The Media Called, Now What?
Speaker: DeAnne Bloomberg, Director of Issue Management, Illinois Farm Bureau; Matt Wetterson, AV Manager, Illinois Farm Bureau
Description: Find out what steps come with conducting a media interview. How fast do I need to respond? What’s the deadline? What are the messages? Where do I get the details? How do I dress the part? Take a deep breath and walk into the world of media savviness.

Title: What’s New in Transportation
Speaker: Kirby Wagner, Assistant Director of Transportation & Infrastructure, Illinois Farm Bureau
Description: This session will discuss rules for the road farmer’s need to know. We’ll cover new laws, pending regulations, and how to qualify for farmer exemptions. Bring your questions so we can help get you on the road to compliance.

Title: Effecting Change in Local Government
Speaker: Bona Heinsohn, Director of Public Relations & Government Affairs, Cook County Farm Bureau
Description: Leaders effect change at every level of government, including local government. County Farm Bureau leaders can effect change through involvement in local government, specifically local elections. This session will discuss why a County Farm Bureau may want to implement candidate endorsement process. Additionally, this session will provide an overview of the steps a County Farm Bureau Political Action Committee would undertake to implement a candidate interview and endorsement process and build influence in local government.

Learning Outcomes (Takeaways)
1. Participants will be able to implement the candidate interview and endorsement process in their home Farm Bureaus.
2. Participants will discuss both success stories and potential hurdles associated with implementing a county-based candidate interview and endorsement process.
3. Participants will be to adapt or create policies using the process discussed to plan strategy and to incorporate ethical practices into future endeavors.

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Speaker: Kevin Semlow, Director of State Legislation, Illinois Farm Bureau
Description: This session will discuss the state legislative priorities for our organization and allow time for members to ask questions of our lobbyist.

WORKSHOP SESSION III
4:45-5:45pm

Title: Understanding the Farmland Assessment Formula
Speaker: Bruce Sherrick, Professor, Farmland Economics and Director, TIAA Center for Farmland Research, University of Illinois
Description: The concept behind the farmland assessment formula is data, data and more data! For this reason, collecting information and calculating values is based on a complex calculation consuming a plethora of economic factors. This session will analyze the general components and large data sets that go into the statewide formula for determining farmland income earning potential and taxable value.
Title: Preserve and Promote Livestock at the Local Level  
**Speaker:** Tasha Bunting, Associate Director of Commodity & Livestock Programs, Illinois Farm Bureau  
**Description:** In this session you will be briefed on current and upcoming livestock issues. Staff will share tools on promoting and preserving livestock production in your county by working with county Farm Bureau and other organizations. This process may seem difficult, but will deliver the results our industry desires.

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Title: ACTIVATOR 101 – IFB’s Political Endorsement Process  
**Speaker:** Ashley Cravens, Political Advocacy & Engagement Coordinator, Illinois Farm Bureau; Adam Nielsen, Director of National Legislation & Policy Development, Illinois Farm Bureau  
**Description:** In this session you will learn the who, the what and the why.