In May 2020, Illinois Farm Bureau submitted data to the Illinois Monarch Project for the United States Fish and Wildlife Service’s (USFWS) Monarch Conservation Database. The information provided outlines the collective efforts of multiple stakeholders in the agriculture sector and includes a wide variety of efforts toward education and conservation of the monarch butterfly in Illinois.

**USDA CRP & CP-42 ACRES (estimates)**

OVER 850,000 Conservation Reserve Program acres

OVER 100,000 Pollinator Habitat Program (CP-42) acres

741 additional pollinator habitat acres submitted beyond CRP and CP-42 in Illinois.

**STAKEHOLDERS WHO SUBMITTED EFFORTS:**

[Images of logos from various organizations]
OUTREACH EFFORTS

271 articles, resource guides, or posts on pollinators, monarchs, and habitats

+ 2,421,150 CONTACTS

Resulting in 9,220,271 views, visits, impressions, clicks or engagements

138,832 IN PERSON contacts through presentations or classroom curriculum were extended to the public throughout Illinois.

FINANCIALS

2014-2019

IFB COMMITTED OVER $110,000 TO SUPPORT RESEARCH

Results from this research will be submitted separately to the USFWS to help update their estimates of the number of milkweed stems which grow in different types of agricultural landscapes.